

# AI-NATIVE MERCHANDISE FINANCIAL PLANNING (MFP)

## OPTIMIZE EFFICIENCY

Refine financial management tasks, boosting operational efficiency and reducing manual effort.

## ENSURE PRECISION PLANNING

Leverage demand-driven insights for accurate seasonal and in-season planning.

## ADAPT TO MARKET DYNAMICS

Make real-time adjustments to swiftly respond to market changes.

## ENHANCE PROFITABILITY

Integrate real-time performance data and adjust strategies to prevent overstock and markdowns.

A successful season starts with a demand-driven plan. Equip your organization to handle financial complexities with precision and agility. From building seasonal plans to monitoring and real-time performance adjustments in-season, MFP ensures alignment of sales, inventory, and profit targets. It supports effective vendor communication, aligning the supply chain for smoother operations.

## KEY FEATURES

- **Configurable Planning Grid:** Plan at any merchandise or hierarchy level including brand and location/channel, with automatic updates for holiday shifts.
- **Plan at Any Level:** Support top-down, middle-out, or bottom-up planning to fit various retail strategies.
- **Supports Multiple Plan Types:** Manage Working, Original, and Approved Plans with flexibility to adapt to evolving business needs.
- **Demand Forecasting and Optimized History:** Seed plans and update with demand forecasts that leverage optimized historical data for accuracy and relevance.
- **In-Season Open-to-Buy Budgeting:** Adjust sales and receipts strategically based on demand and actual metrics throughout the season.
- **Automated In-Season Plan Updates:** Integrate actual data for automatic recalculation and responsiveness to market trends.
- **Leveraging the ONE<sup>SM</sup> Platform:** Tightly integrated with Assortment Planning and Purchase Order Management for a comprehensive, smooth workflow.



# DISTINCT ADVANTAGES OF DIGITAL WAVE

*Transform your merchandise financial planning with the ONE Platform, where unified data, tailored solutions, and future-readiness combine to streamline and enhance your planning processes.*

## UNIFIED DATA FOR COORDINATED PLANNING

The ONE Platform unifies your entire planning process, ensuring all data across financial, product, and supply chain plans is synchronized. This cohesive approach eliminates the typical manual reconciliations and data entry duplication, allowing for a smoother transition from high-level financial plans to detailed product and fulfillment strategies. By consolidating all planning activities within a single system, you maintain alignment and coherence across all aspects of merchandise financial planning.

## TAILORED SOLUTIONS WITHOUT CUSTOMIZATION

Planning often requires unique configurations to match specific business needs. The ONE Platform offers a flexible environment that can be easily tailored to your requirements without the need for disruptive custom solutions. From demand forecasting to dynamic simulations, our platform adjusts to your strategic processes and planning methodologies, enabling you to build better plans with confidence and adapt swiftly to changing conditions.

## FUTURE-READY FOR EVOLVING BUSINESS NEEDS

Stay ahead with the ONE Platform's forward-looking capabilities. The platform supports dynamic simulations and real-time updates to enhance your planning accuracy and responsiveness. As your business grows and market conditions evolve, the platform's configurable features and robust analytics provide ongoing support without the need for frequent upgrades. This ensures your planning processes remain relevant and effective, ready to meet future challenges and opportunities.



# ABOUT DIGITAL WAVE TECHNOLOGY

Digital Wave Technology's ONE Platform is the only AI-native rapid development platform with Product Data Intelligence at its core that offers enterprise content management and marketing solutions (Master Data Management, Product Information Management, Product Experience Management, and GenAI capabilities) alongside merchandising solutions (Financial Planning, Assortment Planning, Allocation, Replenishment, Purchase Order Management, Lifecycle Pricing, Promotion Planning and Optimization, and Deal Management).

The AI-native ONE Platform provides a single integrated analytical platform that offers large enterprises packaged and extensible applications, as well as the flexibility for rapid development of new solutions. We give global enterprises a competitive edge, including companies in consumer industries such as retail, consumer goods, and healthcare.



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