

DEAL MANAGEMENT FOR GROCERY

MAXIMIZE SUPPLIER ROI

Connect deals directly to pricing and promotions to ensure every supplier dollar drives measurable returns.

REDUCE LEAKAGE & DELAYS

Automate claim validation, settlements, and approvals with Agentic AI to reduce disputes and protect profit.

GAIN REAL-TIME TRANSPARENCY

Track vendor contributions, category impact, and promotion performance via intuitive dashboards and analytics.

STRENGTHEN COLLABORATION

Build trust and efficiency with transparent, performance-based workflows that align funding with shared growth goals.

Managing thousands of supplier contracts, rebates, and trade agreements is complex and costly when done manually. Digital Wave's AI-native Deal Management solution, built on the ONESM Platform, allows grocers to unify vendor funding, trade promotions, and pricing strategies in one governed environment. It transforms deal management from a back-office burden into a strategic driver of profitability and growth.

KEY FEATURES

- **Centralized Contract Repository:** Manage supplier agreements, funding terms, and trade promotions in one governed hub with full audit trails.
- **GenAI Contract Intelligence:** Auto-extract clauses, terms, and funding conditions from supplier contracts to speed onboarding and accuracy.
- **Agentic AI Workflow Automation:** Validate claims, process payments, and enforce compliance without manual intervention.
- **Pricing and Promotion Alignment:** Link supplier deals with category,

pricing, and promotional strategies to optimize funding utilization.

- **Multi-Level Agreement Support:** Manage national, regional, and store-level deals with configurable workflows and role-based access controls.
- **Real-Time ROI Tracking:** Measure supplier performance and funding effectiveness through predictive analytics and dynamic dashboards.
- **Global Compliance and Governance:** Adapt funding models across currencies, regions, and regulatory environments with confidence and control.

DISTINCT ADVANTAGES OF DIGITAL WAVE

Digital Wave's AI-native Deal Management solution helps grocery leaders turn trade funding into a measurable growth engine. By connecting supplier spend to pricing, promotions, and category performance through the ONE Platform, grocers unlock smarter collaboration, stronger margins, and enterprise-wide transparency.

UNIFIED DATA FOR ACCURACY

Digital Wave's Deal Management solution eliminates fragmented spreadsheets and disconnected systems by embedding trade funding into the unified ONE Platform. Clean, governed master data ensures that pricing, promotions, and supplier contracts all align with enterprise-wide strategy and execution.

TAILORED FOR GROCERY COMPLEXITY

Built specifically for grocery operations, the solution supports complex trade structures, variable funding models, and supplier tiers. Configurable workflows make it easy to adapt across banners, categories, and markets without costly customization or disruption.

FUTURE-READY INNOVATION

With AI, GenAI, and Agentic AI powering every workflow, grocers gain continuous visibility and automation across the entire deal lifecycle. From negotiation to settlement, every step becomes faster, more transparent, and strategically aligned with profitability goals.

ABOUT DIGITAL WAVE TECHNOLOGY

Digital Wave Technology's AI-native ONESM Platform is the foundation for trusted data, intelligent automation, and scalable growth. With a Master Data Management (MDM) core and powered by Native AI, Generative AI, and Agentic AI, the ONE Platform unifies enterprise data and execution to help organizations accelerate innovation and achieve measurable business impact.

Every workflow, model, and decision runs on clean, governed data. With built-in Rapid Application Development, teams can build or extend enterprise solutions in days while maintaining control and compliance. Data Science Studio allows enterprises to develop, train, and operationalize AI models directly within the platform, eliminating silos and reducing time to value.

Trusted by global enterprises, Digital Wave Technology delivers the agility, intelligence, and resilience needed to thrive in an age of constant transformation.



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