

# AI-NATIVE MASTER DATA MANAGEMENT

## ACCELERATE BUSINESS SUCCESS

Leverage reliable, trusted data to optimize operations and boost growth.

## ELEVATE ACCURACY AND GOVERNANCE

Implement strong governance policies to maintain data integrity and regulatory compliance.

## ELIMINATE DATA SILOS

Unify and share data across departments to improve collaboration and decision-making.

## RELY ON A SINGLE SOURCE OF TRUTH

Achieve a clean, consistent “golden record” by consolidating and reconciling data from multiple sources.

Establish a single version of the truth for product, location, supplier, and customer data, breaking down silos and fostering consistent decision-making across departments. From data cleansing and transformation to synchronization and enrichment, our MDM ensures end-to-end data quality while reducing errors and improving efficiency. Leverage the power of automation and AI to connect data from internal and external sources, create a 360-degree view of your business, and deliver actionable insights.

## KEY FEATURES

- **AI-Powered Automation:** Automatically identify, cleanse, and de-duplicate data, reducing manual intervention and enhancing data accuracy.
- **Cross-Domain Scalability:** Manage data for products, locations, suppliers, customers, and more, all in one platform, with comprehensive support for reference data.
- **Comprehensive Data Integration:** Consolidate data from various systems, including ERP, CRM, warehouse management, and external sources like social and mobile data, for holistic insights.
- **Real-Time Data Syndication:** Syndicate clean, accurate data across the enterprise for reporting, analytics, and operational use, ensuring consistency at every touchpoint.
- **Full Transparency and Auditability:** Track every change with detailed audit trails, providing transparency and compliance with governance standards.



# DISTINCT ADVANTAGES OF DIGITAL WAVE

*More than just managing data, the ONE<sup>SM</sup> platform empowers your organization with smooth integration, tailored configurations, and future-ready capabilities that keep your operations efficient and scalable.*

## UNIFIED, NOT JUST INTEGRATED

In the world of data management, integration is just the start—unification is the goal. With the ONE platform, you get a fully unified solution where master data across products, locations, suppliers, customers, and other domains is synchronized into a single source of truth. This unification ensures that data updates are instantly reflected throughout your organization. This coherent flow eliminates inconsistencies, improves collaboration, and allows your teams to make data-driven decisions with confidence.

## TAILORED SOLUTIONS WITHOUT CUSTOMIZATION

With the ONE platform, you get a flexible MDM solution tailored to your data governance and management needs—all through easy configuration. Our MDM adapts to your unique business requirements without the need for time-consuming, costly customization. Our MDM evolves with your business effortlessly, providing you with agility and control while avoiding the pitfalls of traditional custom-built systems.

## FUTURE-READY FOR YOUR BUSINESS

As data complexity grows, so should your MDM solution. Built on a robust, scalable foundation, the ONE platform incorporates the latest advancements in AI, automation, and analytics to keep your business at the forefront of innovation. As your business scales or your data needs evolve, our MDM easily adapts, allowing you to add new features, data domains, or governance processes without disrupting your operations. This future-ready flexibility ensures your business is equipped to handle tomorrow's challenges, today.



# ABOUT DIGITAL WAVE TECHNOLOGY

Digital Wave Technology's ONE Platform is the only AI-native rapid development platform with Product Data Intelligence at its core that offers enterprise content management and marketing solutions (Master Data Management, Product Information Management, Product Experience Management, and GenAI capabilities) alongside merchandising solutions (Financial Planning, Assortment Planning, Allocation, Replenishment, Purchase Order Management, Lifecycle Pricing, Promotion Planning and Optimization, and Deal Management).

The AI-native ONE Platform provides a single integrated analytical platform that offers large enterprises packaged and extensible applications, as well as the flexibility for rapid development of new solutions. We give global enterprises a competitive edge, including companies in consumer industries such as retail, consumer goods, and healthcare.



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