

MERCHANDISE FINANCIAL PLANNING FOR GROCERY

TIE STRATEGY TO EXECUTION

Align top-down financial goals with merchandising and supply chain execution. All teams plan and act from the same data.

ADAPT TO MARKET CHANGE

Use AI-driven forecasting and scenario planning to pivot instantly to demand shifts, cost changes, or supply disruptions.

OPTIMIZE MARGINS & REDUCE WASTE

Balance inventory investment with sales potential by leveraging intelligent forecasting, governance, and real-time insights.

ACCELERATE PLANNING CYCLES

Trade manual consolidation and spreadsheets for workflows that deliver up-to-date plans across all functions.

Grocery planning cycles move faster than ever, but disconnected tools and manual spreadsheets cannot keep up. Digital Wave's AI-native Merchandise Financial Planning (MFP) solution, built on the ONESM Platform, unifies planning, forecasting, and execution in one connected environment. Grocers gain visibility, accuracy, and control across every banner, category, and store to drive profitable, agile growth.

KEY FEATURES

- **AI-Driven Demand Forecasting:** Predict SKU-level demand with precision using historical trends, promotions, seasonality, and external data signals.
- **Dynamic Reforecasting:** Update plans continuously as new performance, cost, or supplier data flows in, maintaining alignment throughout the season.
- **Unified Data Model:** Operate from a single version of the truth that connects financial, merchandising, pricing, and supply chain data.
- **Scenario Planning and "What-If" Modeling:** Test the impact of market changes, promotions, or supply chain events for fast, informed adjustments.
- **Governed Open-to-Buy Management:** Track, approve, and audit investments with built-in controls for accountability and compliance.
- **Real-Time Dashboards:** Monitor KPIs, variance, and execution progress to ensure goals are met and strategies stay on track.
- **Native Platform Integration:** Connect to pricing, promotions, assortment, replenishment, and inventory management through the ONE Platform.

DISTINCT ADVANTAGES OF DIGITAL WAVE

Digital Wave's Merchandise Financial Planning solution connects financial strategy, demand forecasting, and operational execution in one intelligent system. With AI, GenAI, and Agentic AI powering real-time orchestration across the ONE Platform, grocers gain a living plan that evolves with the business—driving precision, agility, and profitability at every turn.

UNIFIED DATA FOR ACCURACY

Digital Wave's MFP eliminates planning silos by aligning merchants, finance, and supply chain under one governed data model. Because it is embedded in the ONE Platform, all plans connect directly to the systems that execute them, ensuring every decision is based on trusted, synchronized data.

TAILORED WITHOUT CUSTOMIZATION

Purpose-built for grocery, the solution supports regional banners, private brands, and perishable categories with configurable workflows that adapt to your planning processes. Flexible configuration replaces the cost and complexity of custom development while ensuring rapid adoption across teams.

FUTURE-READY INNOVATION

As part of the AI-native ONE Platform, Grocery MFP leverages embedded AI to enhance forecast accuracy, scenario agility, and cross-functional orchestration. By uniting financial planning with real-time execution, it transforms forecasting into a growth engine that strengthens margin, reduces waste, and accelerates responsiveness.

ABOUT DIGITAL WAVE TECHNOLOGY

Digital Wave Technology's AI-native ONESM Platform is the foundation for trusted data, intelligent automation, and scalable growth. With a Master Data Management (MDM) core and powered by Native AI, Generative AI, and Agentic AI, the ONE Platform unifies enterprise data and execution to help organizations accelerate innovation and achieve measurable business impact.

Every workflow, model, and decision runs on clean, governed data. With built-in Rapid Application Development, teams can build or extend enterprise solutions in days while maintaining control and compliance. Data Science Studio allows enterprises to develop, train, and operationalize AI models directly within the platform, eliminating silos and reducing time to value.

Trusted by global enterprises, Digital Wave Technology delivers the agility, intelligence, and resilience needed to thrive in an age of constant transformation.



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