

# PRODUCT INFORMATION MANAGEMENT FOR HEALTH & WELLNESS



## DELIVER VERIFIED PRODUCT CONTENT

Unify and validate ingredients, nutrition, and claims data in one system for transparency, compliance, and confidence.

## RAPID PRODUCT LAUNCHES

AI and GenAI take on enrichment, localization, and syndication to bring products to market faster and reduce manual rework.

## SCALE GLOBAL BRAND EXECUTION

Manage multilingual, multi-brand content across channels and regions with flexible data models that evolve as your business grows.

## BUILD TRUST VIA TRANSPARENCY

Connect validated data and digital assets for accurate, compliant, and consistent product experiences across all channels.

Digital Wave's AI-native Product Information Management (PIM) solution, built on the ONE<sup>SM</sup> Platform, transforms disconnected data into connected intelligence with one unified data model and embedded AI, Generative AI, and Agentic AI. The platform unifies, governs, and activates every element of product information—from ingredients and claims to packaging and digital assets—driving measurable results.

## KEY FEATURES

- **Unify Product Data and Assets with Embedded MDM + DAM:** Centralize product, ingredient, and claims data alongside packaging and digital assets in one governed hub for accuracy, consistency, and audit readiness.
- **Automate Attribute and Copy Creation with GenAI:** Generate compliant, brand-aligned descriptions, metadata, and claims across languages and markets—ready for immediate syndication.
- **Validate Compliance Automatically:** Use AI to check allergens, certifications, and nutrition data against internal and external standards, preventing costly errors and audit risk.
- **Execute Autonomous Workflows with Agentic AI:** Deploy intelligent agents to manage enrichment, approvals, and syndication—streamlining execution across global markets.
- **Syndicate Instantly to Every Channel:** Publish validated content to Ecommerce platforms, retail partners, and distributors automatically in the required formats.
- **Collaborate Securely Across Teams:** Empower R&D, marketing, and compliance teams to work together in real time with role-based governance and complete traceability.



# DISTINCT ADVANTAGES OF DIGITAL WAVE

*Lead with transparency, trust, and growth. Digital Wave's Health & Wellness PIM transforms product information into intelligent, connected brand intelligence that powers global execution.*

## UNIFIED DATA FOR ACTION

Digital Wave's PIM eliminates data silos by connecting product content, compliance, and commercial execution in one intelligent system. Because it's built on the ONE Platform, every function—from R&D to Ecommerce—operates from accurate, synchronized data that drives faster decisions and growth.

## TAILORED FOR HEALTH & WELLNESS LEADERS

Purpose-built for the evolving health and wellness landscape, the solution supports ingredient transparency, claims validation, labeling accuracy, and regulatory compliance without custom development or complex integration.

## FUTURE-READY INTELLIGENCE

Powered by embedded AI, GenAI, and Agentic AI, Digital Wave's PIM continually learns, adapts, and executes. Your product data becomes a living system that evolves with new regulations, consumer expectations, and innovation opportunities, enabling smarter, faster, more scalable growth.



# ABOUT DIGITAL WAVE TECHNOLOGY

Digital Wave Technology's AI-native ONE<sup>SM</sup> Platform is the foundation for trusted data, intelligent automation, and scalable growth. With a Master Data Management (MDM) core and powered by Native AI, Generative AI, and Agentic AI, the ONE Platform unifies enterprise data and execution to help organizations accelerate innovation and achieve measurable business impact.

Every workflow, model, and decision runs on clean, governed data. With built-in Rapid Application Development, teams can build or extend enterprise solutions in days while maintaining control and compliance. Data Science Studio allows enterprises to develop, train, and operationalize AI models directly within the platform, eliminating silos and reducing time to value.

Trusted by global enterprises, Digital Wave Technology delivers the agility, intelligence, and resilience needed to thrive in an age of constant transformation.



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